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GROUP 3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: John E. Montague
 Serial No.: 09/604,503
 Filed: June 27, 2000
 Title: METHODS AND SYSTEMS FOR OPTIMIZING A CAMPAIGN

Examiner: Shaffer, Eric T.
 Group Art Unit: 3623
 Docket: 8636

Commissioner for Patents
 Washington, D.C. 20231

APPOINTMENT OF ASSOCIATE REPRESENTATIVES

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to act as associate attorneys, and empowers the associate attorneys to receive all correspondence from the U. S. Patent and Trademark Office, to amend the specification and drawings, to prosecute the application; and ratifies any act done by the associate in respect of the application.

Respectfully submitted,

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Date MAY 22, 2003

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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Commissioner of Patents, Washington, D.C. 20231, on this 27th day of May, 2003.

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Signature

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